



North Area Transportation Alliance Board Meeting

January 27, 2022



Agenda



- Welcome - Chair Joan Peck, Longmont Mayor
- Approval of December 16, 2021 NATA Meeting Minutes
- SPC Ratification
- Treasurer's Report – Proposed 2022 Budget
- NATA 2021 Year in Review
- Smart Commute 2021 Year in Review
- Introduction of new CDOT Region 1 Director, Jessica Myklebust
- Brief Report on NATA's Subcommittee Meeting on I-25/84th-104th Improvement Project
- RTD Directors' Report: Directors Buzek, Cook, Davidson, Guissinger, Whitmore
- NATA position on RTD SOP
- Discussion: NATA Retreat
- Vote on 2022 NATA Executive Board Change
- "Whiteboard" Discussion – Presentation Topics for 2022

Please sign in using the chat box



SPC Ratification



2022 SPC Appointments

- Chair Lynn Baca – Adams County Commissioner
- Vice Chair Joan Peck – Longmont Mayor
- Treasurer Greg Mills – Brighton Mayor
- Immediate Past Chair – Jessica Sandgren – Thornton Mayor Pro Tem
- At Large Member Benjamin Huseman – Commerce City Mayor
- At Large Member Nancy McNally – Westminster Mayor



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2022 Proposed Budget



Item	Amount
Current Balance	\$9,405.54
Anticipate NATA Dues Revenue	\$27,360
Total Operating Fund	\$36,765.54

2022 Expenditures	Amount
NATA Administration Fee	\$20,000
Smart Commute Membership	\$12,500
Total Expenses	\$32,500

Adjusted Operating Balance:

\$4,265.54



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2021 Position Letters



- 3-1-2021 Letter to Pete Buttigieg, Secretary US Department of Transportation, RE: Support of 2021 INFRA grant application for Colorado Interstate 270 Corridor Safety and Mobility Project
- 4-1-21 Letter to Can Do Colorado Community Telework Program Grant, RE: Support for Smart Commute's grant application "Supporting Continued Telework Through Expert Wellness Education"
- 6-21-21 Letter to Senator John Hickenlooper RE: Congressionally Directed Spending (CDS) Funding supporting Erie's request for CO7/I-25 Mobility Hub
- 7-12-21 Letter to Pete Buttigieg, Secretary US Department of Transportation, RE: Support for Longmont's 2021 RAISE Grant application for State Highway 119 and Hover: Safety First. Equity always. Connections for all.
- 11-9-21 Letter to Frances Bourne, Federal Railroad Administration, RE: Support for Commerce City's CRISI GRANT application for US85/120th Avenue Interchange



2021 Presentations



January

- Review of Smart Commute 2020 Accomplishments – Karen Stuart
- Review of NATA 2020 Accomplishments – Karen Stuart
- Greenhouse Gas Roadmap Update – Rebecca White & Kay Kelly, CDOT

February

- N-Line Railroad Responsibilities & Issues – Chair Jessica Sandgren
- RTD Accountability Committee Overview – Councilmember Julie Mullica
- CDOT CO7 Corridor Development Plan – Ryan Sorenson, CDOT Project Manager
- CML Legislative Update – Meghan MacKillop

March

- ROADIS Unsolicited Proposal to CDOT “ I-25 Development & Funding Proposal”
- Smart Commute’s Bike to Summer Campaign – Carson Priest
- Thumbnail Highlights of CDOT Main Street grant projects in Commerce City, Erie, Longmont and Northglenn
- Revitalizing Main Streets Stimulus Program – Rebecca White & Molly Bly, CDOT
- CML Legislative Update – Meghan MacKillop

April

- Priority Project List Updates – Karen Stuart
- Broomfield 2020 Safer Main Streets Project – Sarah Grant, Broomfield Transportation Manager
- Employee Traffic Reductions Program (ETRP) – Clay Clarke, CDPHE
- CML Legislative Update – Meghan MacKillop



2021 Presentations



June

- ETRP Update – Catherine Sanders
- Transportation Legislation Briefing (SB260, SB265, SB238) – Karen Stuart
- RTD System-wide Fare Study and Equity Analysis – GM Debra Johnson & Bill Sirois, RTD
- RTD Accountability Committee, Draft Recommendations - Councilmember Julie Mullica

July

- ETRP Demise Update – Karen Stuart
- Smart Commute’s Three Telework Videos unveiled
- Smart Commute’s “Loan to Own” eBike Grant Program – Jeanne Schreve, eBike Program Manager
- CDOT Updates on SB260/Stimulus Funds Project List, SB260 Overview, and GHG Rulemaking – Rebecca White & Paul Jesaitis, CDOT

August

- CDOT GHG Rulemaking Presentation – Rebecca White, CDOT
- HPTE I-25 Express Lanes TIFIA Loan – Nick Farber, HPTE ED
- Reimagine RTD Update – Julie Skeen, CIG
- Federal Infrastructure Investment and Jobs Act overview – Andres Carrera, Senator Hickenlooper’s Office

September

- Bike To Work Day Report – Carson Priest
- North Metro Commuter Survey – Carson Priest
- Front Range Passenger Rail Special District Update – Jim Souby, Chair
- CDOT Eisenhower Johnson Memorial Tunnel SB260 Action Plan Update – Steve Harelson, CDOT
- CDOT GHG Rulemaking Update – CDOT Commissioner Karen Stuart



2021 Presentations



October

- SCMN Upcoming RTD Rider Appreciation Outreach – Carson Priest, SCMN
- FY2024-27 TIP Call for Projects & Development Overview – Ron Papsdorf, DRCOG
- Federal Blvd Study Recommendations – Debra Baskett, Westminster

December

- RTD Rider appreciation events, Business Carbon Footprint Analysis – Karen Stuart
- CDOT I-270 & 84th/I-25 Bus Tours Review – Tom Magenis, CDOT
- Union Station Concourse Safety Issues Update – Debra Johnson, RTD GM
- Bi-partisan Infrastructure Framework – Andres Carrera, Senator Hickenlooper's Office



2021 Accomplishments & Ongoing Focus



- Updated Mission Statement
- Updated Shared Values
- Updated Master Projects List
- Updates on N Line Operational Challenges
- Updates on RTD Accountability Committee meetings
- Monthly RTD Directors Report Updates
- Discussions on RTD fares evaluations and local vs regional boundaries
- Legislative updates
- NATA Retreat – April 2021



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2022 SCMN Board & Officers

- ▶ Chair: Jessica Sandgren, Mayor Pro Tem, City of Thornton
- ▶ Vice-Chair: Wady Burgos, Parking & TDM Coordinator, Westminster Parking
- ▶ Treasurer: Gene Putman, Putman Transportation Solutions

- ▶ Kyle Harris, VP Community Development, McWhinney
- ▶ Ken Spangler, Manager, Google
- ▶ Troy Whitmore, Director, Public Affairs, United Power
- ▶ Emily Atencio, HR Director, Centura Health
- ▶ Joe Dudek, General Manager, Amazon DEN3
- ▶ Jessica Sandgren, Mayor Pro Tem, Thornton
- ▶ Deb Durand, VP Strategic Programs, AC-REP
- ▶ Pedro Costa, CEO, Northwest Parkway
- ▶ Wady Burgos, Parking & TDM Coordinator, Westminster Parking
- ▶ Craig Eichner, North Metro Area Manager, Xcel Energy
- ▶ Gene Putman, Putman Transportation Solutions
- ▶ Craig Hebrink, Sustainable Broomfield

2021 Outreach and Program Activities

Focus: North Area

157 Employers
served,
representing
29,000 Employees



13 Jurisdictions
served,
representing
720,000 Residents



33 Minutes of
expert-directed
wellness training in
3 Videos

13 tips to support the
health and wellness
of desk workers

2 unique exercises
taking 1 minute each



Telework Training Videos
for Health and Wellness

2021 Outreach and Program Activities

Smart Commute eBike Program

13,700 Minutes Biked
across
2,015 Miles
reducing over
4,400 Pounds of CO2



 **138 eBike inquiries**
resulting in
over 300 interactions

5 Safety Training Events
with
11 income-qualified participants



28,617 Riders in 2021
(as of October)

124 Customer Service Calls
(24/7)

11 Outreach Events
Reaching
58 Riders

Wagon Road FlexRide

2021 Outreach and Program Activities



Over 300 Social Media Posts and **22,000 Impressions**

Over 11,000 Website Visits



28 new YouTube Videos with over **59 Hours Watch Time**

"The community Full Moon bike rides were an excellent way to meet fellow cyclists of all ages and explore the trails in our community together." Carl C.

Bike to Summer



1,265 Participants and **6 events**, partnering with **4 jurisdictions**

Over 7,000 Impressions from **80 Social Posts**



2021 Outreach and Program Activities

"I really appreciate RTD. It lets me see downtown, get to work, get to fun. I moved here from New York City, and I love the fresh air here, seeing people outside. Thanks for being here!"

Aubrey, 120X Rider

"Thanks for Riding RTD" Appreciation Events

Over 500 Rider Interactions at **11 events** and **6 stations**



Over 10 Pages of notes with rider comments.

8 Boxes of Coffee
1 cup spilt.



2021 Outreach and Program Activities

Welcome and Opening Reception with **Smart Commute Executive Director, Karen Stuart**



145 Attendees

Supporting Roles from **Smart Commute's Carson and Catherine**

First Annual CDOT and RMACT TDM Conference



Over 170 Hours in Advocacy Meetings with Regulators

32 Employer Meetings to discuss ETRP, commute programs



18 Large Employers provided with custom ETRP Evaluation

Employee Traffic Reduction Program

2021 Outreach and Program Activities

North Metro Commuter Survey



2,300 Responses
from people in
**all 13 Jurisdictions of
the North Metro**

12.8 Miles average
commute distance 



28% Drive kids to
school or daycare

Smart Commute



501(c)3 Status
11 Board Members
5 Staff Members

Denver-Region
Average TMA Revenue:
\$591,964
(Form 990 Line 12)

\$591,964

\$258,103

**Smart Commute
operates on \$258,103**



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I-25/84th – 104th Subcommittee



- How to come to consensus for an alternative?
- Treat this as multiple projects (prioritized) bridge, culvert, center loading platform?
- What is the group's position on 270 vs 25 - which comes first?
 - Concurrent is preferable and possible
 - 270 is more than just 270
 - We need both 270 and I-25
- CDOT to provide a delta on costs. It would be good to know that so we can assist in finding funding.
- EA concerns – CDOT – What are they?
- Ensure addressing safety concerns is #1
- Who else to include in the discussion?
- Next Steps
 - Meeting with R1 CDOT Staff – Project Discussion
 - Meeting with RTD Directors, GM
 - Funding opportunities and strategy
 - Meeting with State Legislators, Congressional Reps., etc.



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“Whiteboard” Discussion



- Front Range Passenger Rail Special District
- CO7 Corridor Plan update
- Legislative update
- Federal Infrastructure funding/transportation grant opportunities
- Advancing Adams
- DRCOG TIP Grants
- CDOT’s 10 Year Project Plan update
- *4P CDOT Conversation*
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