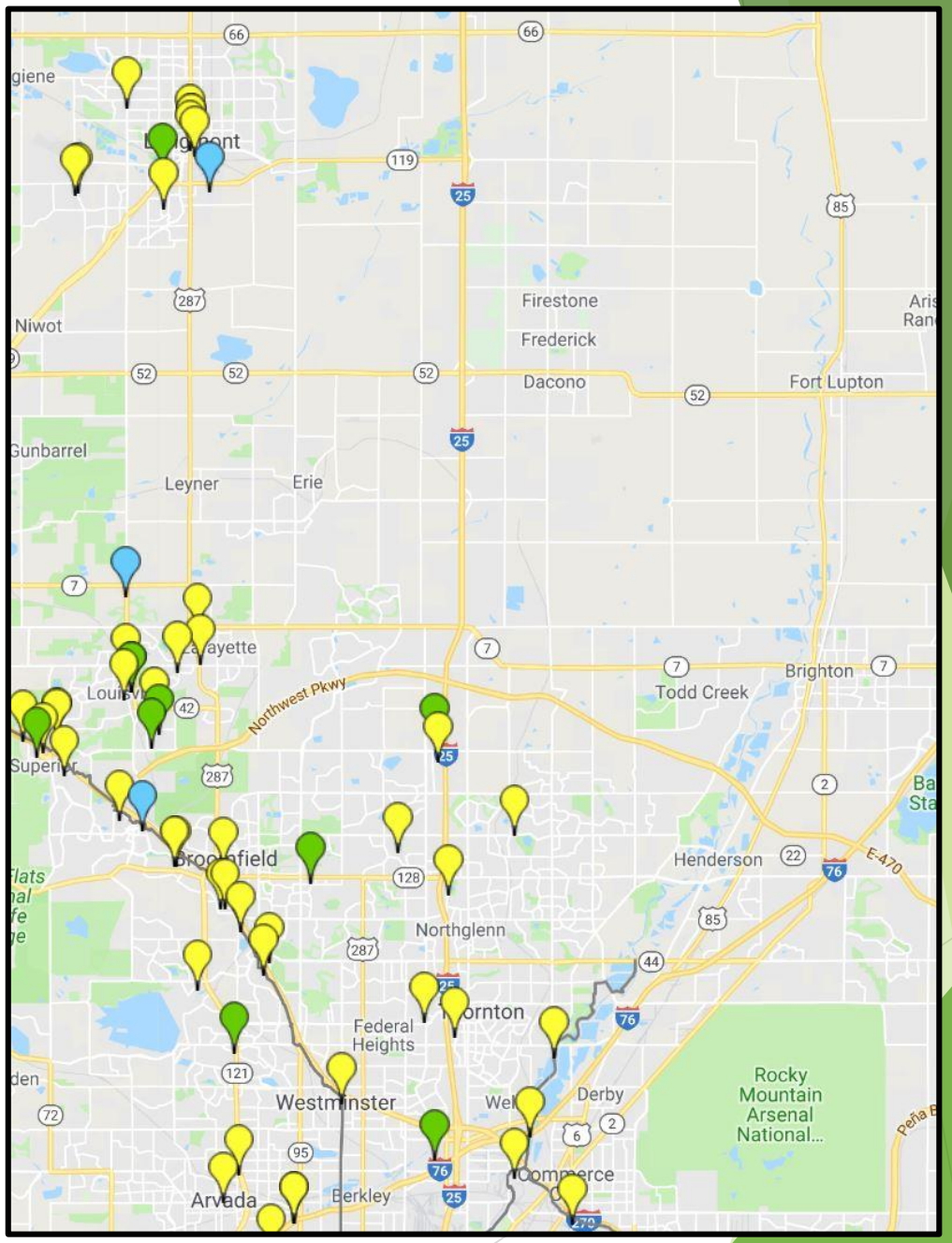
Bike to Work Day 2018

Station Growth

Significant growth in Bike to Work Day stations

- 39 stations overall in the north Denver metro (22 of which were new)
- Retained 17 stations from 2017
- On average, each station saw 90 riders each, for an estimated 1,800 riders total



Map of 2018 BTWD Stations of the North Metro

Participation Overview

E.B. Rains Breakfast Station

Snapshots of participants who stopped by the Northglenn BTWD breakfast station.

Participation Overview

The Orchard Town Center Bike Party

A glimpse of the bike party hosted with local businesses from The Orchard Town Center.

Participation Overview

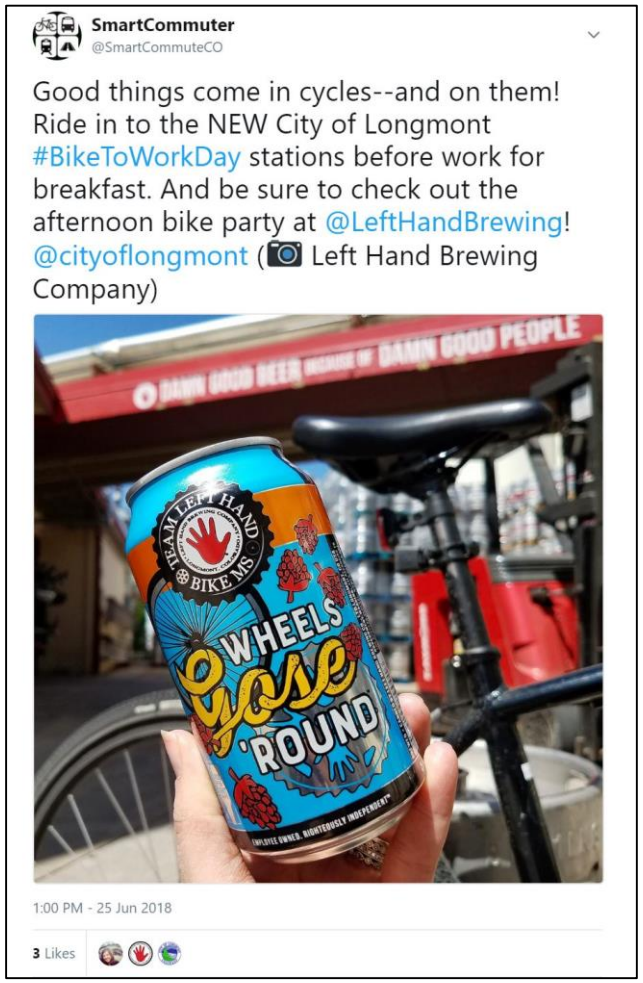
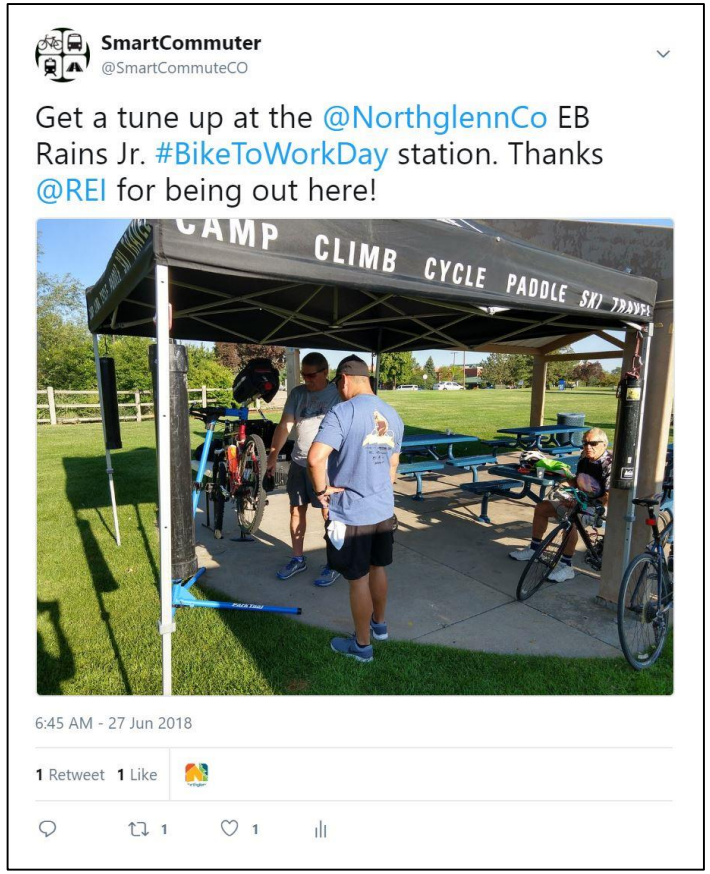
Welby Super Station

Revitalization of the super station at the confluence of the South Platte & Clear Creek trails.

Business Participation

- Maintained relationships with Bike to Work Day companies from 2017.
  - 50% of registered companies in 2017 also registered in 2018
  - Increased total number of registered business from 34 companies to 39 (13%), with 22 companies new in 2018

Annual Comparison	2017	2018
# of stations	34	39
# of new stations	12	22
% of returning companies	66%	50%

Social Media Presence

- 2018 also saw significant social media presence leading up to and throughout Bike to Work Day, particularly on Twitter.